Devon Washington

Product Designer · B2B, Fintech and AI

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Product designer for regulated, data-dense financial platforms. Most recently founding designer at ZeroVaR, shipping an AI agent in 16 weeks that grew to 40+ prompts a day. Seven years turning complex workflows into tools people trust.

EXPERIENCE

Product and Brand Designer · Freelance — Jun 2026 – Present

- Brand, design system and website for **Goosewin Media Group**; conversion rose **6x** and two clients signed.
- Brand, design system and site for **Equilingua**, a voice-AI interpretation platform used by a Northern California FQHC network with **250K+** patients.

Founding Product Designer · ZeroVaR (Contract) — Aug 2025 – Apr 2026

- Only designer on a team of seven; shipped Maestro, an AI agent for 50+ institutional clients, in **16 weeks**.
- **50%** of clients adopted it in month one, and usage grew to **40+ prompts a day**.
- Scoped the AI to drive the existing report tool instead of a rebuild, keeping launch on schedule.
- Evolved a 100+ component design system with frontend engineering.

Product Designer · Deaglo (Contract) — Sep 2021 – Aug 2025

- Owned product design for secure FX hedging workflows for institutional clients in the Americas.
- Rebuilt the strategy simulator in **6 weeks**, cutting setup **~85%** and retaining a client worth **25%** of revenue.
- Comparisons run in the simulator rose from ~45 to **290+** in the first month.

Product Designer and Developer · Marlow — Jun 2020 – Sep 2021

- Built Micro Activities, a mobile coaching app, 0 to 1 in **7 weeks**; tested with 60 professionals across 5 cohorts.
- Built and maintained a client portal for 60+ users; redesigned the marketing site, increasing time on site **20%**.

UX/UI Design Intern · Restvo — Sep 2019 – Jun 2020

- Extended the design system with 11 components, tightening developer handoff.

UX Design Apprentice · BRIDGEGOOD — Jun 2019 – Sep 2019

- Shipped a feature used by 800+ students alongside designers from Google, Adobe and Salesforce.

SKILLS

Design	Product design, UX/UI, AI/LLM product design, design systems, interaction design, prototyping, data-dense interfaces, accessibility
Research	User interviews, usability testing, A/B testing, competitive analysis, synthesis
Tools	Figma, Cursor, Claude, Lovable, Bubble.io, Webflow, Adobe Creative Cloud, LottieFiles, Miro

EDUCATION

BA, Design Studies · San José State University — Aug 2020

UX Design Certification · BRIDGEGOOD × Google (217 hours) — Aug 2020